

The High Cost of No Support

during bereavement and life's most challenging moments

Introduction

Bereavement & loss are experiences everyone will face in their lifetime, impacting all aspects of their day-to-day life—including their jobs. Employees' bereavement & grief-related needs are rapidly evolving and today's solutions aren't keeping up. Betterleave is looking to change that.

Key metrics

The average employer's workforce



1 IN 5

employees will experience bereavement, grief and loss



57 %

experienced clinical symptoms of stress, increasing healthcare costs



\$8,333

avg. cost of lost productivity for an employee who makes \$100k

CHALLENGES

It takes hundreds of hours to settle a loved ones affairs, while many employers offer three days or 24 hours of paid leave.

Pressure of returning to work, maintaining performance and fear of facing colleagues leads to on avg. 30 days of productivity loss.

Today's solutions lack the technology for personalized grief support. Many therapists don't take insurance. The ones who do are often booked.

The avg. end of life costs are over \$12,000 and typically requires healthcare professionals, funeral directors, estate attorneys, tax and insurance experts.



avg. hours of work required it takes to settle affairs after a loss



employees who'd consider leaving if employer failed to provide ample support



earning \$100k-\$150k can't cover a \$2,000 expense

SOLUTIONS

Employee Resources

1

With personalized bereavement coordination, Betterleave can help with funeral and memorial planning, saving time and money. Licensed therapists are trained in grief and loss, can be booked seamlessly in the platform, and accept insurance in certain states. Betterleave financial services offer estate planning tools and easy access to digital life insurance options.

2

Employer & Human Resource Solutions

Lean on our benefits experts and bereavement coordinators to support employees during their time of need. Employees can choose from providers that meet state regulatory requirements and personal preferences. Get fast, easy-to-use reporting on enrollment, workplace wellbeing, and employee ongoing support needs.