

# Transforming Philanthropy with



Giving solutions from the creator and industry innovator of Philantech®. Technology that helps corporations impact their communities and engage their employees.

## Modernize Workplace Giving

- Simple setup and administration
- Cost and time-efficient
- Consolidated giving experience on a singular platform



### Benefits

#### Vast Network of 2M+ Charities

Our vast and vetted charity network gives you authority and versatility when directing contributions.

#### Simple and Easy Foundation Integration

With the option to have us create your Corporate Giving Program or integrate into an existing Corporate Foundation, you have full control over your contributions and receive instant tax advantages upon funding your account so you can give more proactively.

#### Fully Customizable

We'll make your giving program and platform feel like an authentic extension of your brand, catered to your unique needs and goals.

#### Transparent Donation Tracking and Delivery

Our technology ensures fast and transparent donation delivery, all automated online, and makes sure 100% of funds are trackable and go where they are intended.

#### Inspiring Culture of Giving

Giving employees the opportunity to support the causes and charities that matter most to them creates a culture of giving that attracts and retains talent—your new brand ambassadors.

**92%**

of consumers view a company positively if they support a social or environmental cause

**75%**

of employees who engage in corporate giving programs tend to have longer tenures with the company

**87%**

of consumers will purchase a product because the company advocated for an issue they care about

# Corporate Giving Essentials

Designed to take all the complexity of workplace giving and make it simple, allowing you to have a greater impact on the causes you care about. Modernizing workplace giving.

- ✓ The Essential Corporate DAF Account
- ✓ All Access Admin Portal
- ✓ Proactive Campaign Functionality
- ✓ Centralized Reporting and Insights

## Employee Giving Essentials

Expand your charitable giving experience with a new financial, well-being employee benefit for all of your employees, making them a central part of your giving network. You get everything offered in Corporate Giving Essentials, **PLUS:**

- ✓ Employee Accounts
- ✓ Customizable Matching Programs
- ✓ Employee Giving Visibility
- ✓ Engagement Resources

## Additional Feature Add-Ons:

**Grant Management:** Receive external requests for charitable donations through our grant management platform. We provide companies with a customizable and streamlined charitable request form for administrators to review, approve and distribute grants.

**Employee Compassion Funds:** Support directed individual needs by setting up an employee compassion fund within our foundation. The platform provides the technology and tools to ensure funds are approved and distributed within IRS guidelines.

**International Giving:** Expand your giving experience internationally, increasing the scope of your company's impact and allowing you to provide assistance in the face of global challenges.

**88%**

of millennials find their jobs more fulfilling when they have opportunities to make a positive impact on society and the environment

**83%**

of millennials say they'd be more loyal to a company that helps them contribute to social and environmental issues

**71%**

of employees want employers to provide opportunities to help them make an impact

